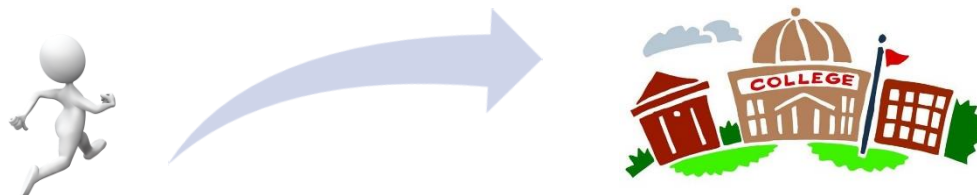


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Michael Binder is one of the premier college consultants on Long Island, having successfully guided hundreds of students through the college planning and admissions process. Mr. Binder is a noted speaker and author on the college preparation, selection, admissions, financial aid and scholarship process. Over the past several years, Mr. Binder has been invited to speak at over 70 libraries, high schools, PTA's, Banks and CPA firms in Nassau and Suffolk counties. He has been published in numerous newspapers and internet blogs, and issues a regular newsletter for interested students and parents. Mr. Binder has been interviewed by numerous publications and TV programs, most recently by Newsday and "Money & MainStreet", Verizon FiOS1 News.